



**JONATHANKIEFER**



## SKILL SET

### U.I. Design

Deep understanding of how to create intuitive, friendly, usable and fun U.I.

### Graphic Design

Refined eye for aesthetics and 12 years experience using Adobe and Macromedia creative software.

### Web Production

Extensive experience coding HTML, CSS, Javascript and Flash/Actionscript into advanced web-based user interfaces.

## EXPERIENCE

### 2008 - 2010 **Wigix, Inc.** U.I. Designer/Graphic Designer

- Designed and produced functional mock-ups and specifications for wigix.com, a community-driven marketplace.
- Integral part of wigix.com's design leadership.

### 2004 - 2008 **IBM, Tivoli Software Group** - via Cyanea acquisition U.I. Designer

- Designed and produced functional mock-ups and specifications for enterprise J2EE application monitoring software.
- Applied functional mock-up process created at Cyanea to the development cycle of various Tivoli products.
- Received two IBM Star Awards and a promotion.

### 2003 - 2004 **Cyanea Systems** U.I. Designer/Graphic Designer

- Designed and produced functional mock-ups and specifications for enterprise J2EE application monitoring software.
- Improved product development cycle by implementing a functional U.I. mock-up process.
- Maintained company's website and designed much of its identity and marketing materials.

### 2000 - 2003 **Orange351** Web Designer/Co-Founder

- A small digital agency of which I co-founded and led.
- Carved out a niche providing advanced design and development services to advertising firms.

### 1998 - 2000 **Electrografix New Media** Web Designer

- Designed and produced graphics, HTML, Javascript and Flash for various client projects.
- Won two Macromedia DHTML Zone "Site of the Day" awards.

### 1997 - 1998 **Terasys, Inc.** Web Designer

- Designed and produced graphics, HTML and Javascript for various client projects.